

# What's in a NAME?

**Ball State University** is named after the five brothers who donated land to the state of Indiana to establish our university in Muncie in 1918. The **Ball** brothers - Lucius, William, Edmund, Frank, and George - were industrialists and philanthropists who moved from New York to Indiana to expand their business producing the iconic glass canning jars.



The Ball family's legacy is symbolized by our beloved bronzed winged statue, *Beneficence*. Nicknamed "Benny" by our students, she represents Ball State's core values.



**CHIRP!  
CHIRP!**



Charlie Cardinal is the official mascot of Ball State. Charlie enthusiastically brings spirit and energy to athletic events and is an ambassador for the university. In true Cardinal style, it's tradition for our students and alumni to greet each other with "Chirp! Chirp!"



**BALL STATE  
UNIVERSITY**